# #12DaysofRMHChristmas Gift Matching Partner Toolkit

## Proposed post copy

**Copy 1:**

This Christmas, we're proud to be a #12DaysofRMHChristmas Gift Matching Partner, supporting Ronald McDonald House Charities Northern NSW!

The #12DaysofChristmas appeal raises much needed funds to keep families with a seriously ill or injured child together this Christmas – families just like Elijah’s.

Elijah was just two years old when he was diagnosed with Acute Lymphoblastic Leukemia - for over 285 nights, Elijah and his family called Ronald McDonald House home.

Read Elijah's story and donate to make a difference today. Visit: [rmhcnnsw.org.au/RMHChristmas-GMP](https://www.rmhcnnsw.org.au/RMHChristmas-GMP)

#RMHCNNSW #KeepingFamilyClose #ProudGiftMatchingPartner

**Copy 2:**

You can help us make a difference for families this Christmas!

Today, we're doubling your donation as a proud #12DaysofRMHCHristmas Gift Matching Partner!

Together, we can double the impact for families with ill and injured children; helping their Christmas traditions carry on.

Donate today, visit: [rmhcnnsw.org.au/RMHChristmas-GMP](https://www.rmhcnnsw.org.au/RMHChristmas-GMP)

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