# #12DaysofRMHChristmas Gift Matching Partner Toolkit

## Email template

**Subject:** You can help us keep families together this Christmas

**Copy:**

<Opening greeting of your choice>

The end of the year is fast approaching - we wanted to share with you how we are making a difference for families this Christmas…and how you can too.

We’re proud to be a Gift Matching Partner, supporting Ronald McDonald House Charities Northern NSW’s [**#12DaysofRMHChristmas**](https://www.rmhcnnsw.org.au/RMHChristmas-GMP) appeal and raising much needed funds to keep families with a seriously ill or injured child together this Christmas – families just like Logan’s.

Logan was just six years old when he was diagnosed with Lymphoma. For over 290 nights, Logan and his family called Ronald McDonald House home – celebrating birthdays, medical milestones and Christmas all away from their loved ones.

*“It was an incredibly overwhelming time, but there through it all was Ronald McDonald House Charities Northern NSW – offering us a comforting place to call home when we needed it most.”*- Logan’s Mum, Maddy.

**You can help keep families together and make sure Christmas traditions carry on for families like Logan’s by** [**making an urgent donation today**](https://rmhcnnsw.org.au/RMHChristmas-GMP)**.**

**Nothing feels better than giving - especially when it changes lives.** Only with your help, can we keep the Christmas spirit alive for families in need.

Wishing you a safe and happy festive season.

<Closing greeting of your choice>