# #12DaysofRMHChristmas Gift Matching Partner Toolkit

## Email template

**Subject:** You can help us keep families together this Christmas

**Copy:**

<Opening greeting of your choice>

The end of the year is fast approaching - we wanted to share with you how we are making a difference for families this Christmas…and how you can too.

We’re proud to be a Gift Matching Partner, supporting Ronald McDonald House Charities Northern NSW’s [**#12DaysofRMHChristmas**](https://www.rmhcnnsw.org.au/RMHChristmas-GMP) appeal and raising much needed funds to keep families with a seriously ill or injured child together this Christmas – families just like Elijah’s.

Elijah was just two years old when he was diagnosed with Acute Lymphoblastic Leukemia. For over 285 nights, Elijah and his family called Ronald McDonald House home – celebrating birthdays, medical milestones and Christmas all away from their loved ones.

*“Knowing we would be away from home at Christmas, a time we cherish, we anticipated sadness. Without compassionate supporters like you, celebrating Christmas would have been impossible.”*- Elijah’s parents, Rob and Courtney.

Read more of Elijah’s story, [here](https://www.rmhcnnsw.org.au/RMHChristmas-GMP).

**You can help keep families together and make sure Christmas traditions carry on for families like Elijah’s by** [**making an urgent donation today.**](https://www.rmhcnnsw.org.au/RMHChristmas-GMP)

**Nothing feels better than giving - especially when it changes lives.** Only with your help, can we keep the Christmas spirit alive for families in need.

Wishing you a safe and happy festive season.

<Closing greeting of your choice>